

Valley Regional Enterprise Network

Strengthening the Annapolis Valley's regional economy through collective impact.



Our Partners



Who We Are and What We Do

- In Nova Scotia, Regional Enterprise Networks (RENs) lead a collaborative approach to economic development and supporting business growth outside of Halifax.
- We are the Annapolis Valley's regional economic development organization – we actively address the region's economic and business development needs and carry out the region's economic development strategy.
- We help create the conditions to be population and investment ready.
- Our three strategic priorities are:
 - **population readiness**
 - **economic prosperity**
 - **regional resilience**

Strategic Priority Areas

POPULATION READINESS

Ensuring our region is ready for sustainable population growth by addressing demographic issues, attracting and retaining talent and residents, and analyzing employer needs and labour market data.

Key Objectives:

- Sustainable Population Growth
- Immigration and Settlement
- Workforce Development

ECONOMIC PROSPERITY

Ensuring our businesses and strategic sectors are supported and poised for growth and development.

Key Objectives:

- Supports for Business
- Investment Readiness and Business Climate
- Strategic Sectors Support

REGIONAL RESILIENCE

Ensuring our region is resilient and working together intentionally in a collaborative regional ecosystem to advance economic development opportunities and regional growth.

Key Objectives:

- Cultivate the Regional Economic Ecosystem
- Facilitate and Strengthen Regional Collaboration
- Communicate Our Role
- Communicate and Market our Region's Assets
- Respond to Changes in Economic Climate

Investment Attraction: Land and Asset Database

The screenshot displays the 'the valley' Regional Enterprise Network Land and Asset Database interface. The top navigation bar includes links for 'WHY HERE', 'LIVE HERE', 'BUSINESS HERE', 'CONTACT US', 'GURU HELP', and 'LOGIN', along with a 'Powered By GIS WebTech' logo. The main interface is divided into two primary sections: a left-hand sidebar for property management and a right-hand map view.

Left-hand Sidebar:

- Properties** (selected) and **Communities** tabs.
- 2 Properties** summary.
- Interactive icons: **Fav** (heart), **Clear** (funnel with X), **Share** (share icon), and **Filters** (funnel).
- Windsor** location filter.
- Sort by: Featured** dropdown menu.
- Property Listings:**
 - 630 O'Brien Street:** 630 O'Brien Street, Windsor, NS, B0N 2T0, 1,600 SQFT. Includes a photo of a pool table and a search icon.
 - 80 Water Street:** 80 Water Street, Windsor, NS, B0N 2T0, 500- SQFT. Includes a photo of the Windsor Mall and a search icon.

Right-hand Map View:

- Layers** (selected), **Demographics**, **Workforce**, and **Analysis** tabs.
- Clear map** and **Hide Properties** buttons.
- Legend:** Shows a **Boundary** layer.
- Map Features:** Includes a search bar, a home button, a 3D view button, and a vertical toolbar with various map controls (pan, zoom, etc.).
- Map Content:** Displays a map of the Windsor, Nova Scotia area, showing the Bay of Fundy, Annapolis River, Gold River, and surrounding roads (Highways 1, 10, 12, 14). Key locations like Digby, Kentville, and Bridgewater are marked. A green shaded area indicates the **Kejimikujik National Historic Park And National Historic Site**.
- Scale:** A scale bar indicates 0 to 10 miles.
- Footer:** Credits to 'Province of New Brunswick, Province of Nova Scotia, Esri Canada, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, NRCan, Parks Canada' and 'Powered by Esri'.

Sector Development Update: Tourism



the valley
REGIONAL ENTERPRISE NETWORK

Annapolis Valley Tourism Network

Shaping the future of tourism in the Annapolis Valley

Hosted by Saltair Nordic Spa!

Why Attend?

- Complimentary Nordic spa experience
- Network with other tourism operators
- Raise awareness about your business
- Have your say on how to move forward collaboratively with the Valley tourism strategy

Register Now!
Call - 902-582-2400

30TH OCTOBER
4:30PM - 7PM
Saltair Nordic Spa



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REGIONAL ENTERPRISE NETWORK

AMR
ACCELERATED MARKET READINESS PROGRAM

Coming in 2025

- Increase your profitability
- Extend your season
- Improve your operations
- Develop new products and experiences

Get the expert guidance and support you need through the AMR program

Atlantic Canada Opportunities Agency / Agence de promotion économique du Canada atlantique

Canada



VALLEY

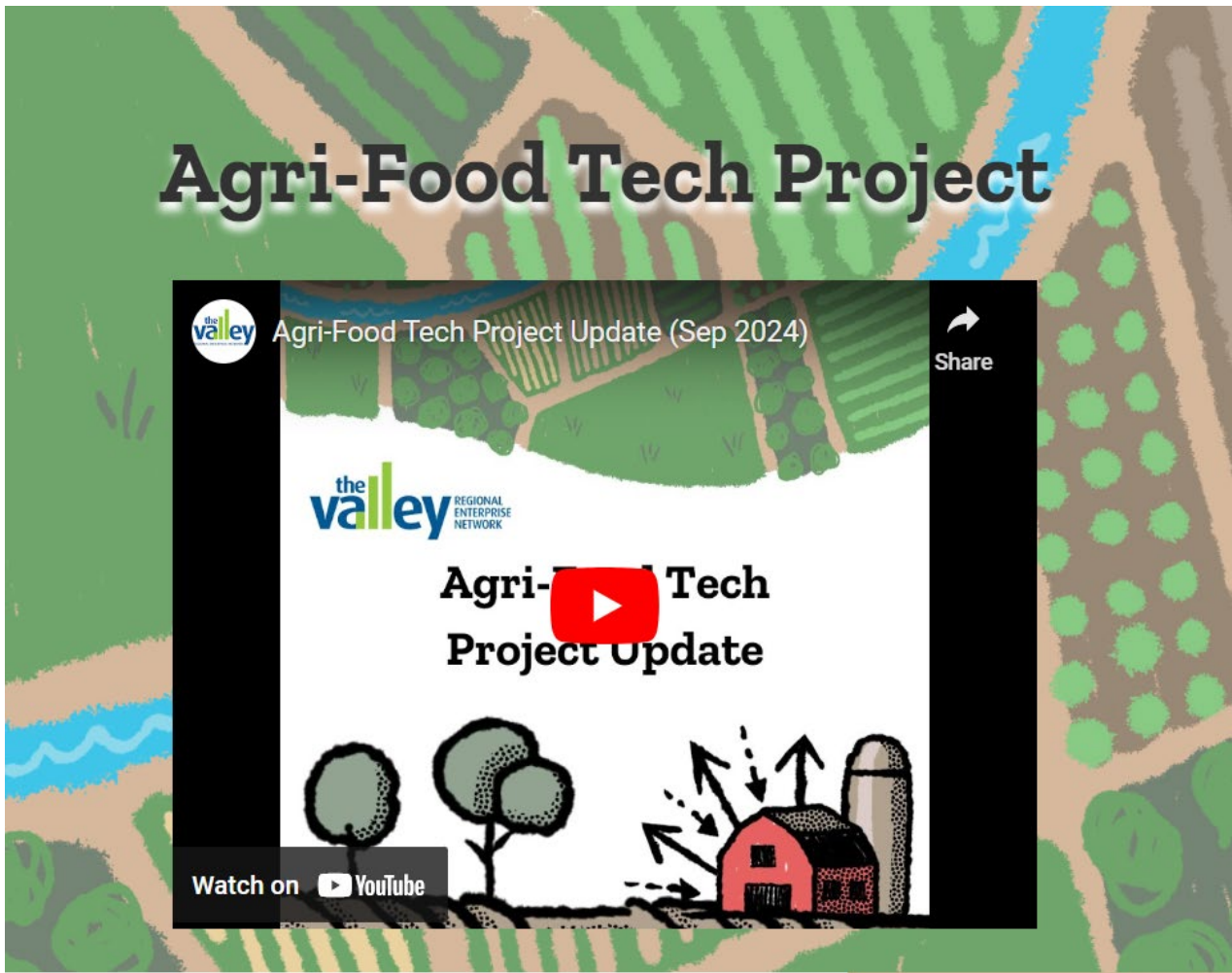
Tourism News & Updates

Want to keep up to date on what's happening in the tourism space?

Sign up to our Tourism Newsletter!

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Sector Development Update: Agri-Food Tech



1

DRIVING SUCCESS IN THE AG TECH CORRIDOR
Our Moving Forward, Growing Together Stakeholder Solution Day Report
A Valley Rich Initiative

Phase One:
Engaged publicly funded stakeholders to gain insight into their willingness to participate in an impact network for ag tech acceleration. Created an Annapolis Valley digital asset map to aid decision-making for entrepreneurs and investors.

ACCESS THE REPORT

2

REPORT AG INNOVATION
Leading through Impact Networks
Looking Back to Move Forward

Phase Two:
Research focused on the value of impact networks in agri-food tech, leading to a shift in focus from "ag-tech" to "agri-food tech".

ACCESS THE REPORT

3

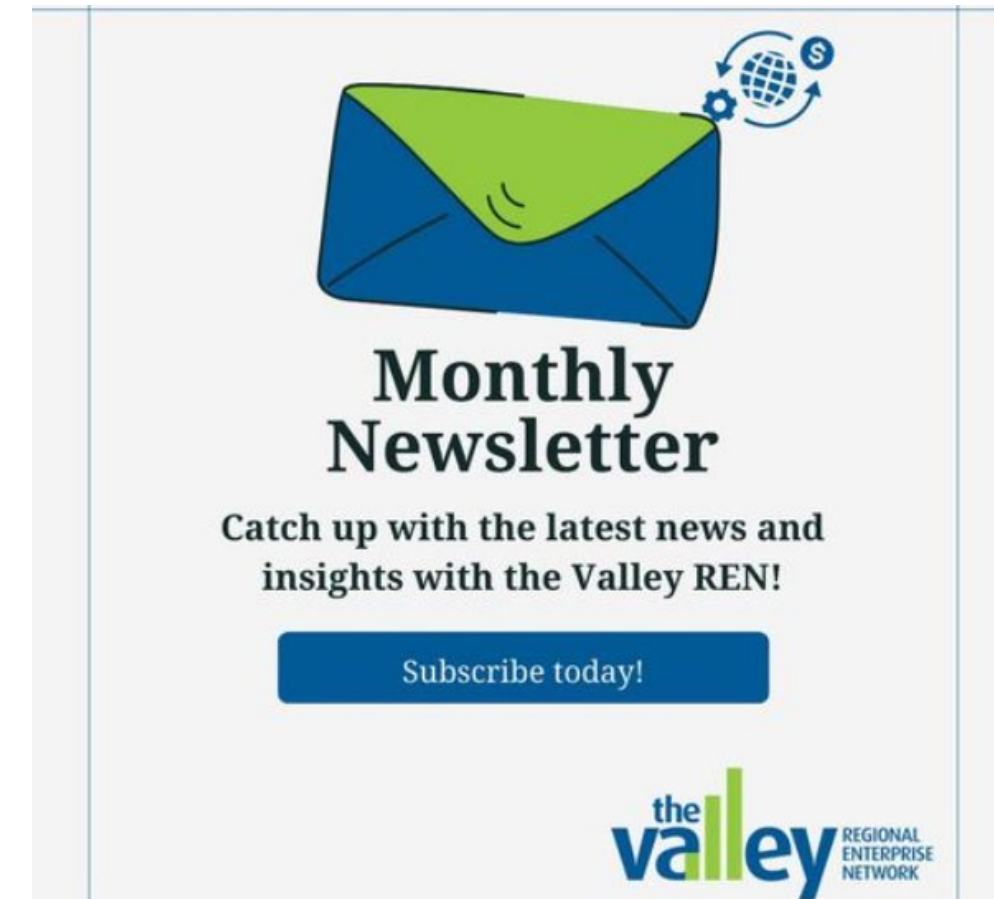
NOVA SCOTIA AGRI FOOD-TECH ACCELERATOR
A Global Scan

Phase Three:
Conducted a global scan of ag-tech accelerators to identify best practices for implementation.

ACCESS THE REPORT

Collaboration and Communication

- Strengthening our region through collaboration
- Increasing engagement between Valley REN and municipal and provincial staff, community organizations, and our REN network
- Undergoing a website audit to improve the current website (www.valleyren.ca) – updated website to be launched this Fall
- Monthly e-newsletters released each month





Thank you

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